

Who is Kevin Trudeau?

Kevin Trudeau is a #1 New York Times bestselling author of the following six books, which have sold over thirty million copies worldwide. Every book was a New York Times bestseller.

- "Natural Cures They Don't Want You to Know About", which was the #1 New York Times bestseller for 26 consecutive weeks. Exposes Big Pharma and its collusion with the Washington politicians to get America hooked on opioids.

- "More Natural Cures Revealed: the previously censored brand name products that cure disease". Blows the whistle on further Big Pharma corruption; takes on the commercial food industry and even natural supplement / vitamin companies.

- "The Weight Loss Cure They Don't Want You to Know About". Reveals the truth about the diet industry scam, which rips off vulnerable people desperately trying to lose weight.

- "Debt Cures". Pulls back the curtain on the truth the banks don't want you to know, particularly how they use "fees" to charge the poorest Americans effective interest rates of 1,000% and even higher.

- "Free Money". Demonstrates how the federal government grant programs benefit Washington insiders, as well as their friends, family members, and big money donors, rather than the real people they are meant to help.

- "Mega Memory". Teaches how to develop a powerful memory for names, faces, facts and information. Helps students earn better grades with less study time.

Trudeau is also the co-author of the following audio-based home study courses, which have sold over 10 million copies:

- "Mega Speed Reading" (with the world's fastest reader and Guinness Book of World Records inductee, Howard Berg)
- "Mega Math" (with Scott Flansberg, "The Human Calculator")

Trudeau has also promoted the following educational materials (partial list):

- Action Reading (a phonics-based reading program for children)
- Jaws for Life: The Story of Shark Cartilage
- Dynamic Health
- Health Alternatives
- Light Her Fire / Light His Fire (relationship program)
- Protect Yourself (kung-fu self-defense program)
- The Atkins Answer (weight-loss program by Dr. Atkins)
- 5 Minutes A Day to Perfect Spelling
- The Student Success System

The programs, products, books, and educational materials Trudeau has authored and promoted, have one uniting theme. They are all designed to substantially improve the quality of a person's life.

Trudeau is a pioneer in TV infomercial marketing, having made his first appearance in 1989. He has appeared in over 1,000 infomercials worldwide,

more than anyone in history. All of his products have been backed by an unconditional 100% money-back guarantee.

Trudeau maintains that he has enjoyed one of the highest customer satisfaction rates in the industry, as well as highest repeat buyer rates, and lowest return rates. His happy customers have consistently promoted Trudeau's products through word-of-mouth advertising.

Even though Trudeau has over fifty million customers worldwide, not a single one has ever filed a lawsuit against him.

Trudeau has been called "The Infomercial King", "a master of modern-day marketing", a "marketing genius", and "America's marketing guru" by some of America's top newspapers, including the Wall Street Journal, New York Times, and USA Today.

Over the decades, Trudeau has made more than 2,000 appearances on TV and radio programs, and has been featured prominently in newspapers and magazines globally.

Trudeau is also a former:

- radio host (The Kevin Trudeau Show)
- co-host of the Debbie and Kevin Show (UK SKY Digital: YOU TV)

Trudeau is also:

- a highly respected and successful international businessman and entrepreneur

- the creator of thousands of jobs in America, the UK, Switzerland, and Australia
- the co-founder of the Golf Channel UK and Shop America (a Europe-based TV home shopping channel)
- a conservative / libertarian political pundit
- a whistle-blower on corporate and government corruption
- a journalist.

Trudeau is known as one of the most sought-after motivational speakers in the world. He has toured with the World Masters of Business, sharing the stage with former President of the Soviet Union Mikhail Gorbachev, General Norman Schwarzkopf, American CEO "Chainsaw" Al Dunlap, and Australian mogul Rene Rivkin.

Trudeau has made over 3,000 public appearances, addressing groups as small as 50 people and as large as 75,000 on a variety of topics.

Trudeau has most notably been highly critical of government regulatory agencies such as the Federal Trade Commission and the Food and Drug Administration. He has also "gone after" Big Pharma interests, as well as the health care, insurance, commercial food, and banking industries.

Kevin has been an outspoken critic of the Washington, D.C. "special interests", lobbyists, big money political donors, and, as Trudeau puts it, "their unholy alliance with the Washington political establishment and bureaucrats."

Trudeau has not made many friends among the rich, powerful, and influential.

Generally speaking, Trudeau is "hated" by the:

- FTC
- FDA
- Washington, D.C. political establishment
- mainstream media
- liberal elites
- deep-state operatives
- globalists
- Big Pharma
- banks
- insurance companies
- Monsanto and the entire food and diet industry

Trudeau is generally "loved" by:

- millions of his loyal supporters, readers, radio show listeners, and most importantly, his customers
- Christian conservatives
- spiritual seekers
- people who believe in God or a higher power
- entrepreneurs
- free enterprisers
- self-reliant citizens
- libertarians
- those interested in natural health alternatives
- free-speech advocates
- Second Amendment advocates

- the "middle class", the "forgotten men and women", and "working men and women"
- people who want to "drain the Washington, D.C. swamp"
- those who believe in "Making America Great Again"

Trudeau has always been a proponent of, and personally embraced, the values of free enterprise, capitalism, and entrepreneurship. Kevin is a true patriot who loves our flag, our Constitution, and the United States of America.

Even though Kevin Trudeau is currently living in a US federal prison, he is still focused on promoting holistic personal wellness, the art of successful daily living, and universal spirituality.